

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-6 (Canceled)

Claim 7 (Previously Presented): A method for presenting virtual events through a network interfaced with the Internet, the method comprising:

authorizing plural organizations access to the network by an organization administrator, wherein the organization administrator is granted authority to grant access by an administrator;

each organization authorizing the creation of one or more virtual events through the network, each virtual event having an associated event champion;

establishing a virtual event architecture for each virtual event by the associated event champion, the virtual event architecture identifying one or more content contributors; and

uploading content by the content contributors from the Internet, the associated event champion authorized to approve the uploaded content; and

providing unregistered attendees authority to view predetermined portions of the virtual events.

Claim 8 (Previously Presented): The method of Claim 7 further comprising:

defining a predetermined time period for presentation of a virtual event through the Internet; and

authorizing predetermined attendees to access the virtual event during the predetermined time period.

Claim 9 (Original): The method of Claim 8 further comprising:

establishing membership to the network for an attendee before authorizing access by that attendee to the virtual event.

Claim 10 (Previously Presented): The method of Claim 7 wherein establishing the virtual event architecture further comprises identifying one or more sponsors of a virtual event.

Claim 11 (Previously Presented): The method of Claim 7 wherein establishing the virtual event architecture further comprises identifying one or more exhibitors of the virtual event.

Claim 12 (Previously Presented): The method of Claim 7 further comprising: previewing by the event champion of content loaded to a virtual event; and authorizing the previewed content by the event champion for presentation in the virtual event.

Claim 13 (Original): The method of Claim 12 wherein the content comprises a video presentation.

Claims 14-17 (Canceled).

Claim 18 (New): A computer program stored on a computer readable medium comprising instructions configured to cause a computer-based device to execute a method for presenting virtual events through a network interfaced with the Internet, the method comprising:

authorizing plural organizations access to the network by an organization administrator, wherein the organization administrator is granted authority to grant access by an administrator;

each organization authorizing the creation of one or more virtual events through the network, each virtual event having an associated event champion;

establishing a virtual event architecture for each virtual event by the associated event champion, the virtual event architecture identifying one or more content contributors; and

uploading content by the content contributors from the Internet, the associated event champion authorized to approve the uploaded content; and

providing unregistered attendees authority to view predetermined portions of the virtual events.

Claim 19 (New): The computer program of Claim 18 further comprising:
defining a predetermined time period for presentation of a virtual event through the Internet; and

authorizing predetermined attendees to access the virtual event during the predetermined time period.

Claim 20 (New): The computer program of Claim 19 further comprising:
establishing membership to the network for an attendee before authorizing access by that attendee to the virtual event.

Claim 21 (New): The computer program of Claim 18 wherein establishing the virtual event architecture further comprises identifying one or more exhibitors of the virtual event.

Claim 22 (New): The computer program of Claim 18 wherein establishing a virtual event architecture further comprises identifying one or more exhibitors of the virtual event.

Claim 23 (New): The computer program of Claim 18 further comprising:
previewing by the event champion of content loaded to a virtual event; and
authorizing the previewed content by the event champion for presentation in the virtual event.

Claim 24 (New): The computer program of Claim 23 wherein the content comprises a video presentation.